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Ethics and Values

in the Shared Educational Resources and Technology (SERT) Initiative

Josie Gray (she/her)
SERT Project Manager
BCcampus

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What is SERT?

- An initiative that is part of the Digital Learning Strategy (DLS)
- Funded by the Ministry of Post-Secondary Education and Future Skills
- Goal: Support shared models for delivering educational technology and curriculum in the B.C. post-secondary system.



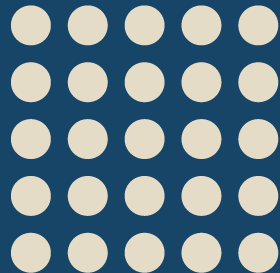


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In less obscure terms...

How can the BC post-secondary system share resources and collaborate in order to reduce costs and support digital learning opportunities for students?



What we are doing

Task	Status
Set up an advisory committee	Done
Support pilot projects in developing sustainability models	In Progress
Publish case studies	In Progress
Develop a toolkit	Starting



Why does SERT Matter?

There is a pattern in BC of new EdTech and curriculum projects being developed that fall apart after development funding runs out.



Aspects of Sustainability

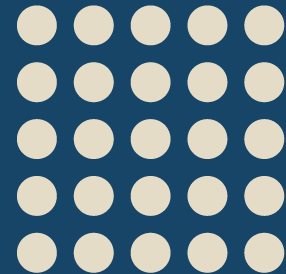
1. Business model and revenue generation
2. Governance and organizational structure
3. Sharing agreements
4. Legal compliance
5. Community engagement





My own reflections

What values are showing up in SERT





Value of local

- Designed for BC context
- Local ownership and governance



BC system collaboration

- Exploring community-owned and participatory governance models
- Cost effectiveness that comes from resource sharing



Non-profit

- Identifying non-profit revenue models for covering the costs of delivering and maintain the tool/curriculum



Highlighting legal and ethical requirements

- Privacy and security of student data
- Accessibility of tools and content



Openness

- Goal is to share out learnings and successful models
- Thinking about the values and challenges of open licenses and how open can be sustainable

All of these things are connected



- Locally designed and owned
- BC system collaboration and resource sharing
- Non-profit/cost recovery revenue models
- Privacy and security of student data
- Accessibility
- Openness





Thank you!



Contact Josie at:
jgray@bccampus.ca

